

Student's Name

Instructor's Name

Subject

Date

## Sales App Functions and Design

Sales App is a mobile application for sales people. It helps to record and manage customers and arrange data in a simple but presentable way. The potential users for the app include product sales people, service marketers and other individuals involved in sales and marketing. This application can also be used by small marketing companies to organize their customer data.

### **How the app helps**

The app helps the user to manage information about their customers; it displays all the active as well as prospective users. Additionally, it organizes the customer data in a report, making it easy for the user to reach their customers and increase sales.

### **App formatting**

The app has a white background and a compact design. It was created according to the User experience (UX) principle and conforms to the material design guidelines. It has the color pink for its primary color and blue as its secondary color. The reason for using pink as the primary color is to make the App look beautiful and to catch the attention of the user. It was developed using a linear layout with support for portrait as well as landscape orientation.

### **A sign in page**

This is the entry page into the application. It allows users to use their login credentials to access the application; one may use an email and a password to login. This page has a reset button which one can click in the event that they have forgotten the password. A reset

password is then sent to their email, which they will use to set a new password. After a successful sign in process, the app takes the user to the home page.

### **A sign up page**

This is the registration page for users. People joining the app will have to append their name and their email, and set up a password. A confirmation is sent to their email for confirmation purposes. The purpose of this confirmation process is to reduce the chances of creating dummy accounts that do not have valid email addresses. After the registration process is successful, the app takes the user to the home page.

### **A home page**

This is the page that displays all the relevant data for a salesperson. For example, it has a customer report tab that displays the customer's report, which is a report that summarizes the number of customers by the salesperson and their date of interaction. This helps with the easy retrieval of customers and displays their status, as some customers may be included as potential customers of different services, and so it makes it easy for the salesperson to be effective in their work.

### **A settings page**

This part of the app is used to change the settings of a user. For example, the user may wish to change the theme color of the application, and they will change it in the setting page. Additionally, the settings page allows the user to change their profile data such as their email and name.

### **A customer management page**

It will display a summary of customers with their contact details well displayed for easy access. This page helps a salesperson to track their customer base and to easily contact their customers. This application helps to organize the work of a salesperson and helps them to achieve more.

## App screens

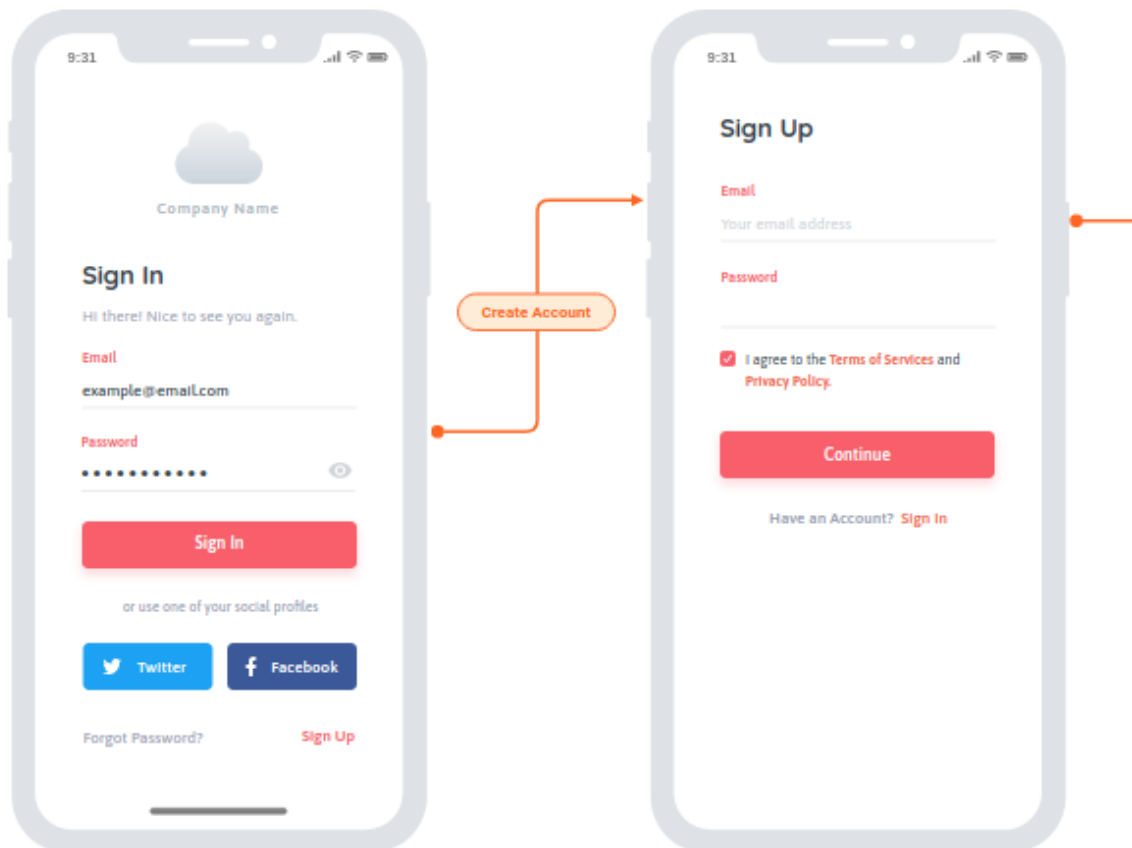


Figure 1. Sign in &amp; Sign Up Page

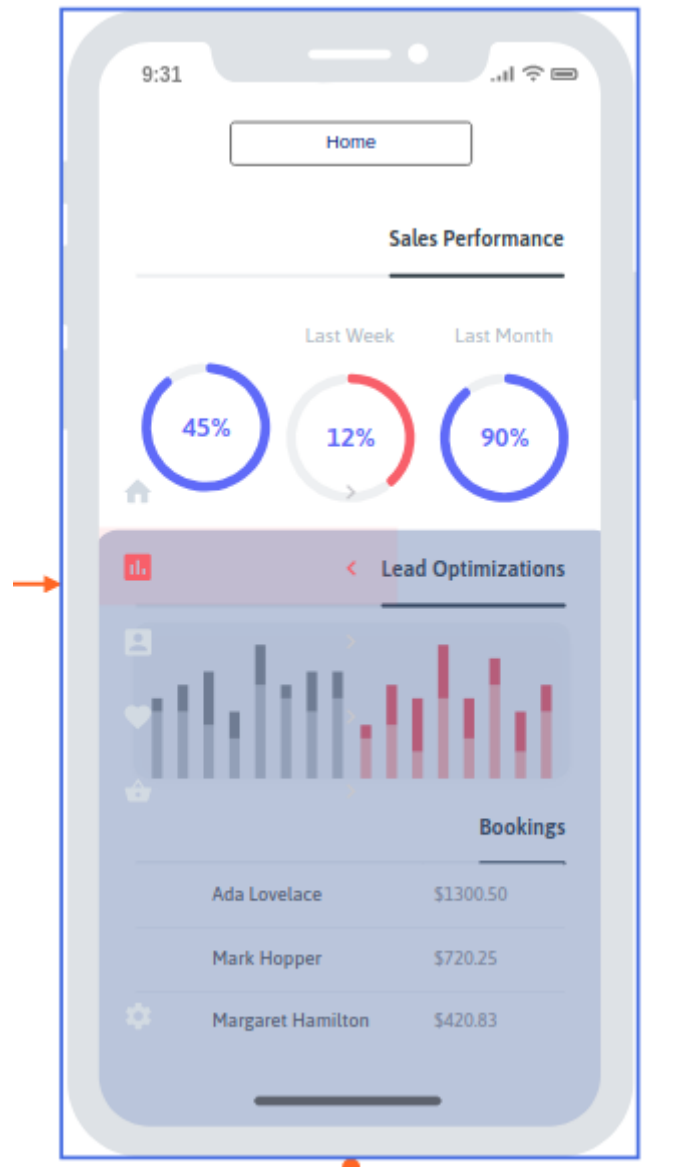


Figure 2. Home Page

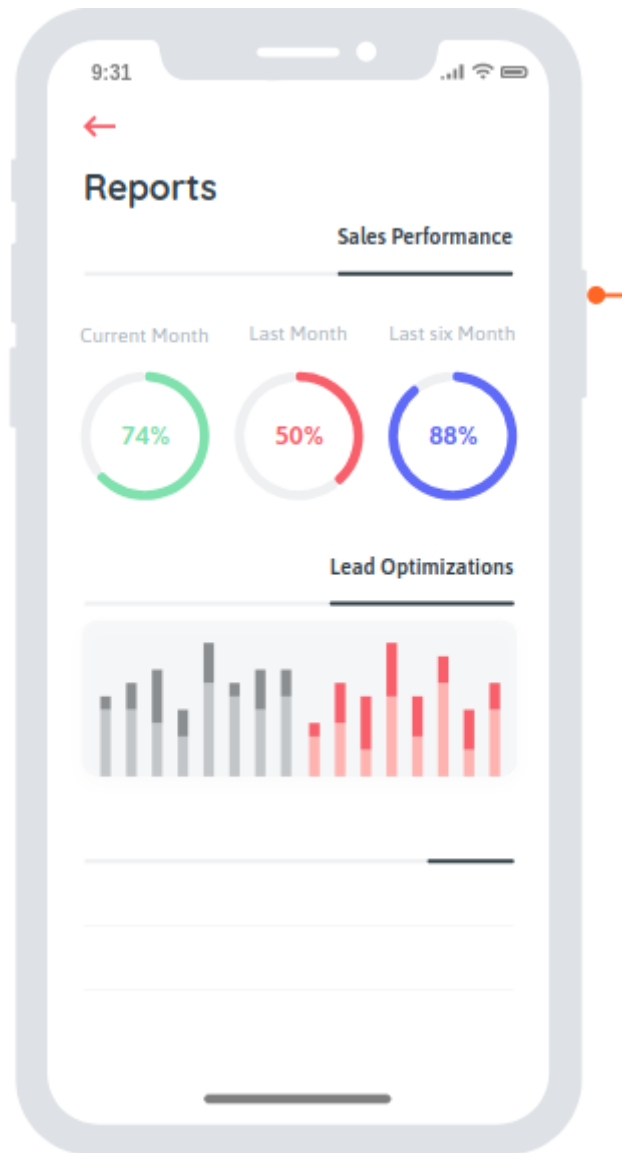


Figure 3. Reports Page

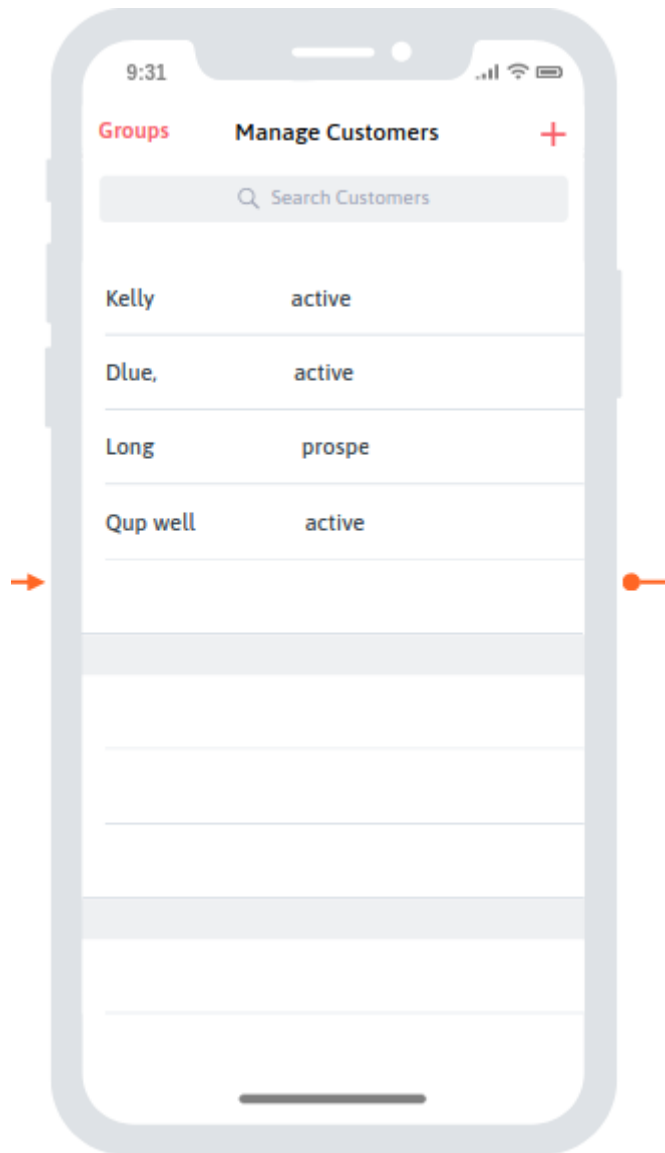


Figure 4. Customer Management Page